**A close up of a logo

Description automatically generatedBoard Member**

**Commitment Plan**

**Board Member Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Board Members serve two roles in the success of our organization: Governance and Fundraising. As a member, we ask that you specifically consider how you plan to fulfill these roles each year of your term of service.

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| **Governance**  *Includes strategic planning, setting policy, fiscal oversight, and protecting the mission of the organization.*  *This role is fulfilled by active participation in meetings and committee work.* | | |
| **Board Meeting Attendance:**  *Members are expected to attend at least 75% of the 6 regularly scheduled Board of Directors meetings.* |  | \_\_\_\_\_\_\_\_\_\_\_\_\_%  Attendance Goal |
| **Committee Attendance:**  *Members are expected to actively serve on at least one committee annually.* | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Preferred Committee | \_\_\_\_\_\_\_\_\_\_\_\_\_%  Attendance Goal |

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| **Fundraising**  *Includes both “Giving” and “Getting” financial resources for the organization.*  *This role is fulfilled by contributing to the annual fund drive, supporting fundraising events and by actively*  *engaging in identification, cultivation and stewardship of donors.* | |
| **“Giving”** | |
| **Annual Campaign for Kids Gift**  *Members are expected to make a personal, monetary gift to the Annual Campaign. It is suggested that the gift be significant in your personal philanthropic efforts* | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Pledge Amount  □ **One-time** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  (When do you plan to fulfill?)  □ **Monthly \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  (Beginning what month?)  □ **Quarterly** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  (Beginning what month?) |
| **Events**  *Members are expected to actively support events by sponsoring table/foursome or ticket sales and helping acquire auction/raffle items.* | □ **I plan to buy a Gala table or have my company sponsor**  **a table.**  □ **I plan to buy tickets to the Gala.**  □ **I plan to sponsor or play in the Golf Tournament.**  □ **I plan to donate or solicit an auction item.**  **□ I plan to participate in the 5K Run.** |
| **Company Matching**  *Many companies match gifts given by employees.* | □ **I plan to seek a matching gift.** |
| **Volunteer**  *Members are expected to volunteer at a Club at least one time each year to gain a better understanding of our mission. Please select which volunteer opportunity appeals to you most.* | **Select at least one:**  □ Kids Café  □ Power Hour / Tutoring  □ Guest Speaker  □ Club Event  □ Coach a sports team  □ Mentor  □ Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **“Getting”**  *Acquiring resources for the organization is really about relationship building. Board members can support fundraising efforts through* ***Stewardship and Cultivation*** *of current donors and new prospects.* | |
| **Stewardship**  **Select one or more:**  □ Make “thank you” calls to donors?  □ Write “thank you” cards to donors?  □ Add personal notes to donation request letters?  □ Make a stewardship visit to a donor with staff? | **Cultivation**  **Select one or more:**  □ Invite your contacts to fundraising events?  □ Tour the Boys & Girls Club with a donor prospect?  □ Invite a prospect to volunteer at the Club with you?  □ Host a house party to introduce people to the Club?  □ Ask a company with whom you do business to sponsor an event? |

***Thank you for your commitment and service to Boys & Girls Clubs of XYZ.***

***A non-profit organization is only as good as its Board of Directors and with your leadership,***

***we can be the best!***