**Board Member**

**Commitment Plan**

**Board Member Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Board Members serve two roles in the success of our organization: Governance and Fundraising. As a member, we ask that you specifically consider how you plan to fulfill these roles each year of your term of service.

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| **Governance***Includes strategic planning, setting policy, fiscal oversight, and protecting the mission of the organization.**This role is fulfilled by active participation in meetings and committee work.* |
| **Board Meeting Attendance:***Members are expected to attend at least 75% of the 6 regularly scheduled Board of Directors meetings.* |  | \_\_\_\_\_\_\_\_\_\_\_\_\_%Attendance Goal |
| **Committee Attendance:***Members are expected to actively serve on at least one committee annually.* | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Preferred Committee | \_\_\_\_\_\_\_\_\_\_\_\_\_%Attendance Goal |

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| **Fundraising***Includes both “Giving” and “Getting” financial resources for the organization.* *This role is fulfilled by contributing to the annual fund drive, supporting fundraising events and by actively* *engaging in identification, cultivation and stewardship of donors.* |
| **“Giving”** |
| **Annual Campaign for Kids Gift***Members are expected to make a personal, monetary gift to the Annual Campaign. It is suggested that the gift be significant in your personal philanthropic efforts* |  $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Pledge Amount□ **One-time** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (When do you plan to fulfill?)□ **Monthly \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** (Beginning what month?)□ **Quarterly** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Beginning what month?) |
| **Events***Members are expected to actively support events by sponsoring table/foursome or ticket sales and helping acquire auction/raffle items.* | □ **I plan to buy a Gala table or have my company sponsor** **a table.**□ **I plan to buy tickets to the Gala.**□ **I plan to sponsor or play in the Golf Tournament.**□ **I plan to donate or solicit an auction item.****□ I plan to participate in the 5K Run.** |
| **Company Matching***Many companies match gifts given by employees.* | □ **I plan to seek a matching gift.** |
| **Volunteer***Members are expected to volunteer at a Club at least one time each year to gain a better understanding of our mission. Please select which volunteer opportunity appeals to you most.* | **Select at least one:**□ Kids Café □ Power Hour / Tutoring□ Guest Speaker□ Club Event□ Coach a sports team □ Mentor□ Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  |
| **“Getting”***Acquiring resources for the organization is really about relationship building. Board members can support fundraising efforts through* ***Stewardship and Cultivation*** *of current donors and new prospects.* |
| **Stewardship****Select one or more:**□ Make “thank you” calls to donors?□ Write “thank you” cards to donors?□ Add personal notes to donation request letters?□ Make a stewardship visit to a donor with staff? | **Cultivation****Select one or more:**□ Invite your contacts to fundraising events?□ Tour the Boys & Girls Club with a donor prospect?□ Invite a prospect to volunteer at the Club with you?□ Host a house party to introduce people to the Club?□ Ask a company with whom you do business to sponsor an event? |

***Thank you for your commitment and service to Boys & Girls Clubs of XYZ.***

***A non-profit organization is only as good as its Board of Directors and with your leadership,***

 ***we can be the best!***